

Lexibook® introduces Powergirl, sister of the amazing Powerman® robot!

Lexibook® presents a new toy robot, Powergirl, the sister of the now popular Powerman®. Smart, funny and action loving, she will soon become the new best friend of kids from 3 to 8.



Powergirl is a new offering in the robot segment - a tech toy not just aimed specifically at boys. She's a great educational robot but also a real friend for kids with a heart full of emotions and surprises at every move. Kids will discover her sweet and engaging personality and won't be able to resist hugging her in between enjoying the two core features of learning and play.



As their best friend would do after school, she challenges kids with educational quizzes to learn about numbers, daily life, animals, words and many more fascinating themes - all in a fun way. She can become the perfect bedtime companion, telling 10 of the most popular stories like « Belling the Cat », « The Fox and the Grapes » and « The Lion and the Mouse ». Powergirl can also tell jokes and repeat what the child says with her funny robot voice.

Powergirl is craving for action. She comes with a remote to control her in all directions; she plays music, dances and also shoots foam discs!

Powergirl is available at selected retailers and online stores, at a suggested retail price of £49.99 (ref. ROB50GEN).

About Lexibook® :

Lexibook® is the European leader in licensed electronic entertainment products for children, owning over 42 registered trademarks such as Karaoke Micro Star®, LexiTab®, Decotech®, Cyber Arcade®, Tablet Phone®, iParty®, FlashBoom®, etc. This success is due to a strategic focus on strong international licenses, coupled with high added value products. This strategy, combined with a policy of continuous innovation, has spurred the Group's international growth and has enabled it to develop a wide range of items under the Group's trademarks. Lexibook® is listed on EURONEXT (Alternext: 3359). With more than 25 million products on the market, the company currently sells one product every ten seconds around the world! For more information, please visit: www.lexibook.com