

Courtabœuf, November 2nd 2017

Decotech®: a new lighting generation!

Home gets smart, from the bedroom to the garden or the living room! In the growing market of smart connected devices, Lexibook S.A. launches Decotech, a lighting brand offering much more than just lighting. You can create your own light and sound atmosphere with stylish, innovative and user-friendly products made for everyone!

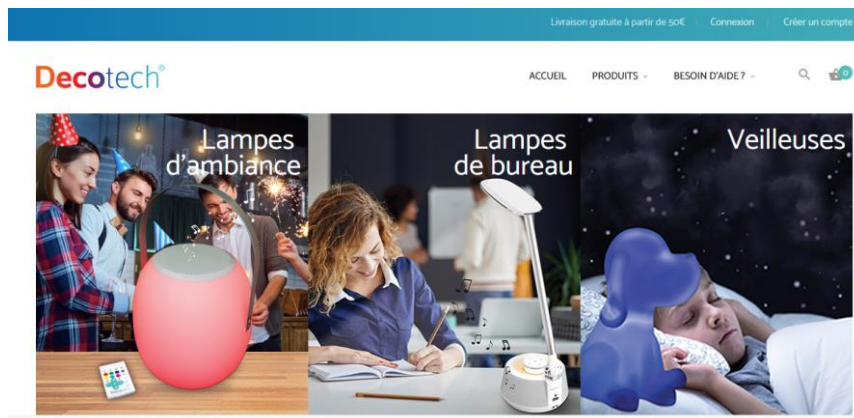


They are colorful, waterproof, portable or include an audio system, but above all, they can create a dedicated atmosphere for every moment!

The launching range includes a desk lamp with Bluetooth® speaker for study time, a multicolored dog-shaped nightlight for bedtime but also a portable Bluetooth® light speaker for parties and celebrations.



Along with the brand, a new website www.decotech-lights.com is launched, where consumers can buy the products, find information, share their comments and get answers to their questions.



Products from Decotech range will be available starting from November. You can find them online and in audio, home and lighting shelves of your supermarkets and specialized stores.



About Lexibook® www.lexibook.com

Lexibook® is the European leader in licensed consumer electronics for children, owning over 42 registered trademarks. This success is due to a strategic focus on strong international licenses, coupled with high value-added electronic products (audio and video, etc.). This strategy, combined with a policy of continuous innovation, has spurred the Group's international growth and has enabled it to develop a wide range of products under the Group's trademarks.

EURONEXT (Alternext: 3359). With over 25 million products on the market, the company is currently selling one product every ten seconds around the world! For more information, please visit: www.lexibook.com.